



FOR IMMEDIATE RELEASE

(Kalamazoo, Michigan)

It's been reported recently that Arcadia Brewing Company is dealing with some financial challenges, and I want to confirm that while we are certainly a company in transition, we have been engaged in a process that will not only ensure we continue to be integral part of the community here in Kalamazoo, but be positioned to thrive and more fully fulfill our potential within the spheres of beer, food and hospitality.

The beverage alcohol industry is evolving into an industry where strategic acquisitions, alignments and consolidations are having consequential impacts on all three tiers in every market throughout the United States, and the fulfillment of both Arcadia's potential as a destination and a brand requires us to identify and engage with a strategic partner to achieve that goal, of which we are currently engaged.

Arcadia was established in Battle Creek in 1996. We expanded to our *Kalamazoo Riverfront Brewery, Pub & Garden* in May of 2014, and invested into Kalamazoo's future by becoming an anchor mixed-use development on a former brownfield site in the *Rivers Edge* district. Our community engagement has, and shall continue to focus on working consistently with a number of local charitable and non-profit organizations, all while maintaining 45-55 jobs within the manufacturing and hospitality sectors. And along the way, we've forged important and meaningful relationships with our associates, vendors and customers both in Michigan and regionally.

We are particularly grateful for the outpouring of support that we've received from friends, and so many throughout the beer and local communities. Our beers, food and hospitality have never been better, and we look forward with confidence to being able to share more details when appropriate of our transition that will position Arcadia to grow and thrive.

**ARCADIA BREWING COMPANY**

Timothy Suprise (Founder)